

The innocent and GIY Sow & Grow Schools Pledge – boring terms and conditions

1. *The 'innocent and GIY Sow & Grow Campaign' is open to UK and ROI primary schools, and excludes employees and their immediate family members of innocent Ltd, its (secret) agents or anyone professionally connected to the Promotion.*
2. *The 'innocent and GIY Sow & Grow Campaign' starts on Monday 14th November 2016 and is open to primary schools only. To enter, you must have access to the internet and; i. Visit the <http://innocentsowandgrow.com/> website ii. Click on register now and enter all details required including contact details, school and class name*
3. *Once all details are received, GIY and innocent will send your special growing kit which includes growing guides, lesson plans, 3 varieties of seeds and 30 growing cups in spring 2017.*
4. *innocent and GIY Ireland do not take responsibility for packs lost in the post*
5. *Please note, there is a maximum of 2 packs per school*
6. *Packs are limited and will be sent on a first come first served basis*
7. *In order to qualify for the chance to win a prize and certificate, the school must upload and share photos of their class/students planting seeds or photos of the seedlings growing. The more photos the better.*
8. *It's important that you (the teacher) get the permission of the parents to share the images online, especially if the photos or videos feature their little ones. But we're sure you would do that anyway.*
9. *No cash or other alternative prizes are available.*
10. *Once photos are uploaded they may be used for PR purposes.*
11. *The 'innocent and GIY Sow & Grow Campaign' will cease once all winners have been announced*
12. *The Promoter's decision regarding all Promotional matters is final and binding and no correspondence will be entered into.*
13. *The Promoter reserves the right at its sole discretion to disqualify any individual found to be tampering with the operation of the Promotion, or to be acting in any manner deemed by the Promoter to be in violation of the Terms and Conditions; or to be acting in any manner deemed by the Promoter to be disruptive. Are you really still reading this?*
14. *By entering the Promotion, you acknowledge that you may be required to participate in publicity relating to the Promotion without further consent or payment. Such publicity may include, without limitation, the entrants name and/or image and statements made by the entrants concerning the Promotion.*
15. *By the way, apart from our friends at GIY who are helping us run this campaign, we will never, ever pass your details on to anyone else, but you knew that anyway, didn't you. Your information will only ever be used to send you what you ask us to send you or may also be used to follow up with you about the Sow & Grow campaign. But only about the Sow & Grow campaign.*
16. *For Facebook competitions, or any competitions in general, you will only ever hear from us if you are the winner of the competition. We wish we had enough people here to respond to everyone but we're a pretty small team, you see. And it just wouldn't be possible to get back to everyone. So to avoid us feeling bad in the future, we just thought we'd mention it now.*
17. *The promoter does not guarantee continuous uninterrupted or secure access to the website. Numerous factors outside the control of the promoter may interfere with the operation of the website.*

Promoter: innocent Ltd, Fruit Towers, 2 Ballsbridge Park, Dublin 4 AND 342 Ladbrooke Grove, London W10 5BU 020 3235 0235